

Ste. Michelle Wine Estates, located outside of Seattle, Washington, has a long and distinguished history that dates back to 1934. Wines under the Ste. Michelle label were first introduced in 1967, and since that time the company has built an impressive collection of premium wine estates in Washington and Oregon. We are committed to delivering incredible wine experiences that capture the quality and authenticity of the Pacific Northwest.

## THESE ARE OUR BRAND STORIES



WINE ESTATES



# **BRAND STORIES**



## CHATEAU STE. MICHELLE

Chateau Ste. Michelle founded a wine region and we're not done blazing trails yet. We honor our 55-year legacy of making world-class Washington wine, while taking bold steps to building our future with 2,600 acres of sustainably-farmed estate vineyards, state-of-the-art cellar technology and a talented, passionate winemaking team led by head winemaker Katie Nelson, with 30-years of Washington winemaking experience. Chateau Ste. Michelle continually strives to delight wine drinkers with an array of wine styles and immersive winery experiences, while staying focused on crafting award-winning, flavorful wines that are the ultimate expressions of Washington state.

ste-michelle.com follow us on instagram @chateaustemichelle

#### **COLUMBIA CREST**

Founded in 1983, Columbia Crest has grown from a small winery in a relatively unknown wine region to one of the most significant wineries in the U.S. and a major force behind Washington state's emergence as a world-class wine region. In 2009, Wine Spectator magazine named the Columbia Crest 2005 Reserve Cabernet Sauvignon the No. 1 Wine in the World on its Top 100 list, the first time a wine from Washington state had received the ranking. *columbiacrest.com* 

## 14 HANDS WINERY

Our wines embrace the spirit of those who journeyed to the Pacific Northwest – bold, distinct, daring – while our name pays tribute to the wild mustangs – which stood fourteen hands in height – that once freely roamed the hills of eastern Washington State. This unique and beautiful landscape that gave these unbridled horses their spirit and tenacity that now feeds our vines. With loamy-sand and gravel soils, these hills require a strong and determined grapevine resulting in big, bold, juicy red wines and crisp, fruit-forward white wines.

14Hands.com

## LIQUID LIGHT

Liquid Light is for established wine drinkers that are seeking balance in all areas of their life – from how they manage family, friends and work, to how they make better choices in what they eat and drink. For them, wine is a core component of how they socially connect in their down time, but it's also an area where they feel they may have to make sacrifices to achieve other goals. But Liquid Light helps them find perfect balance — our wines are full flavored and naturally lower in calories and sugar, ensuring our drinkers get everything they want in a glass of wine without sacrifice.

liquidlight.com follow us on instagram @liquidlightwine



## **BRAND STORIES**

## WASHINGTON

## DOMAINE STE. MICHELLE

Since 1974, Domaine Ste. Michelle has been creating wines that bring a touch of elegance to any occasion. Crafted in Washington state, the Domaine Ste. Michelle Brut is known for its inviting style, expressive aroma, and crisp, refreshing flavor. The wine offers a beautifully balanced profile that is vibrant, versatile, and perfect for celebrating everyday moments or life's special events.

michellesparkling.com

## INTRINSIC WINE CO.

INTRINSIC was created out of the joy of experimentation within wine. When given the freedom to play with creative methods of winemaking, true gems can be made. The blend of art and science in winemaking is the driving force behind INTRINSIC. The unique INTRINSIC labels are a representation of the urban street art medium meeting the varying conditions of each vintage and the adaptation of the winemaking process. Both forms of art that are bold and unique. Both the Cabernet Sauvignon & Red Blend labels are designed by a prolific street artist from New York City. intrinsicwineco.com follow us on instagram @intrinsicwineco.

### **H3**

H3 is inspired by the wild horses that used to roam the Horse Heaven Hills. Each wine is carefully cultivated to bring out the complex flavors of this rugged landscape. With 90% of our fruit coming from local, family-owned farms, our commitment to this unique part of the world runs deep. H3: Great Taste. Bottled.

<u>H3wines.com</u> follow us on instagram @H3wines.

## **BORNE OF FIRE**

Borne of Fire is a Cabernet Sauvignon and Chardonnay sourced from a remote area in eastern Washington known by locals as "The Burn," named from legends of early settlers who set fire to the land year after year to replenish and rejuvenate the grasslands. Like a phoenix rising from the ashes, Borne of Fire has laid claim to this land that has been torn from within and smothered in flames. Where Earth's torrid past has new meaning and where the grapes grow mighty to produce world-class wines. Borne of Fire is truly reflective of its unique environment that draws from it's rich roots to deliver a history you can taste.

@borneoffire



## WASHINGTON LUXURY

### **EROICA**

Launched in 1999, Eroica is a labor of love for two of the world's great Riesling producers. One from the Old World, Dr. Loosen estate of Germany, and the other from the New World, Chateau Ste. Michelle of Washington state. An intermingling of Old and New World philosophies and techniques enables the crafting of an extraordinary Riesling from Washington grapes. Named for Beethoven's Third Symphony, Eroica reflects not only its variety and site, but also its heritage: bold and forward from its Washington roots, elegant and refined from German inspiration. Eroica wines include Eroica Riesling, Eroica Gold Riesling, Eroica XLC Riesling, Eroica Ice Wine, and Eroica Single Berry Select. eroicawine.com

#### **ESTIVAL**

The word 'estival' comes from the Latin notion of 'hibernating in summer'. And that's what summer in the Horse Heaven Hills makes us want to do: Linger in the glorious season when the grapes are ripening to their apex of perfection. Picked at that moment, ESTIVAL is a taste of summer at its peak; Bright, juicy and delicious this wine is 'of summer' when longer sun-soaked days have endless possibilities.

estivalwine.com follow us on instagram @estivalwine

## **ETHOS**

At ETHOS we are fearless, obsessive, and intentional. We are standing on the shoulders of pioneers to establish a new standard for world-class Cabernet Sauvignon in the rugged terrain of the Columbia Valley. Crafted at our winery by winemaker Tristan Butterfield, this first on-premise focused wine was sourced from Red Mountain, Walla Walla, and the legendary Cold Creek Vineyard. ETHOS is a revelation with the density and structure of a wine more than twice its price, ETHOS delivers a plush, big impact wine style in its youth.

### **NORTHSTAR**

Since its inaugural 1994 vintage, Walla Walla's Northstar Winery has produced exceptional, critically acclaimed Merlots from the very best grapes grown in the Walla Walla and Columbia Valleys. Heralded as one of Washington's leaders in producing high-quality Merlot, Northstar has led the renaissance of the varietal, acclaimed as the "number one source for good American Merlot" by The New York Times.

northstarwinery.com

## SPRING VALLEY VINEYARD

Spring Valley Vineyard is situated 12 miles northeast of Walla Walla, spread amid the picturesque wheat fields of southeastern Washington with the Blue Mountains providing the backdrop. The initial block of Merlot was planted in 1993 and continues grow 100% hand-harvested, 100% estate-grown red wines made by the Corkrum-Derby family. The second vintage ever made of the Uriah Red Wine received #17 on Wine Spectator Top 100 list and the winery continues to receive high acclaims to this day. The ranch is still owned by the Corkrum-Derby family, and Kate Derby, the 6th generation of the family, carries on the hands-on winemaking approach of estate grown Washington wines as head winemaker. The names given to the wines are a tribute to the family members who have struggled and succeeded in farming the same land where Spring Valley Vineyard now flourishes.

<u>springvalleyvineyard.com</u>



# **BRAND STORIES**



## **ERATH**

Erath Winery, one of the pioneering wineries of Oregon's Willamette Valley and the region's leading producer of Pinot Noir, has played a major role in establishing Oregon's wine industry and cementing its reputation as a world-class wine region. Now in its fifth decade of winemaking, Erath crafts wines that showcase the distinct character of their diverse vineyard sites and the unique qualities of each vintage.

<u>erath.com</u> follow us on instagram <u>@erathwines</u>

## A TO Z WINEWORKS

In 2002, four Oregon wine friends and industry veterans launched the concept of producing quality Oregon Pinot Noir for a superior value. A to Z's commitment to excellence in winemaking is matched by a belief in fair value and sustainability in business as well as farming to produce consistently well-made wines expressing the Essence of Oregon. A to Z Oregon Pinot Noir has twice been named to Wine Spectator's Top 100 wines of the year; A to Z Oregon Pinot Gris is a perennial "Best Buy"; and A to Z Oregon Chardonnay is "America's Best Selling Oregon Chardonnay." <a href="mailto:atozwineworks.com">atozwineworks.com</a> follow us on instagram <a href="mailto:atozwineworks">atozwineworks</a>.

### **REX HILL**

A legacy winery in Oregon's Willamette Valley, has been making elegant Pinot Noir for over 35 years. In 2007, the founders sold REX HILL to the two families behind A to Z Wineworks. Case production was quickly reduced by almost 80% to refine REX HILL wines to be of the utmost quality and distinction. Today, REX HILL is a luxury boutique brand offering special wines made with only the most careful attention to detail. The commitment to superior quality means year-round responsiveness to site, vintage and climate, farming with organic and Biodynamic principles, and careful hand-selection of only the best clusters at harvest.

<u>rexhill.com</u> follow us on instagram <u>@rexhillwines</u>

